



KIRKLAND LIONS CLUB

69th Annual 4th of July Celebration Sponsorship

Longest Running Celebration in Northern Illinois!!

Dear Kirkland 4th of July supporter:

We are excited as our upcoming 69th Annual Kirkland Lions Club 4th of July Celebration approaches. We continue to be the LARGEST fireworks show in Northern Illinois and in 2015, we were ranked #7 in the state of Illinois! This year

we have lined up bands, entertainment, and a large fireworks display! Since the 4th of July is on a Tuesday this year, we have a four-day holiday weekend to celebrate. Saturday July 1st – Tuesday July 4th.

The Kirkland Lions Club is a non-profit organization that depends not only on our members to serve our community, but also on our community members to help us fund those in need. The 4th of July Celebration is our main fundraiser each year. We have been able to prosper and serve our community each year with the support of local businesses and individuals who sponsor our not-for-profit event.

What/who do we donate to?

- ▶Tornado relief (April 9, 2015 disaster)
- ▶Cystic Fibrosis Foundation
- ▶Scholarship Awards
- ▶Hearing Aids
- ▶Lions of Illinois Foundation Diabetes Awareness
- ▶Gift of Hope
- ▶Lions Club International
- ▶Center for Sight and Hearing
- ▶Camp Lions
- ▶Lions of Illinois Foundation Low Vision Screening
- ▶AND MANY MORE!!! (please visit www.kirklandlions.org)

It's the support of people and businesses like you that help us serve our community. As a sponsor, we have a selection of sponsorship levels from which you may choose. We will also be happy to work with you to customize sponsorships to fit your needs. Enclosed, please find packaged levels of sponsorships with their descriptions.

We look forward to working with you to making our 69th Annual 4th of July Celebration a success!

Sincerely,

The Kirkland Lions Club

2017 Kirkland Lions Club 4th of July Celebration Sponsorship

Entertainment Tent Sponsor-\$3,500

- Exclusive to ONE car dealership or any interested business
- Advertising 20' x 20' space next to sponsored entertainment tent, centered in the middle of the festival
- The tent includes: live bands, beer, food, bags tournament and dining
- Company name on the entertainment tent
- First right of refusal the following year
- Gold level sponsorship package included
- Radio ad mentions & promotions on 102.3 The Coyote
- Live radio remote involvement
- Sixteen (16) additional complimentary beer or soft drink vouchers and Sixteen (16) additional sandwich vouchers
- Two (2) additional all you can ride wristbands in the carnival
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Fireworks Sponsor-\$2500

- Company recognition and displayed during the fireworks
- Gold level sponsorship package included
- Radio ad mentions & promotions on 102.3 The Coyote
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Entertainment Tent Stage Sponsor-\$2,000

- The tent stage will support live bands throughout the weekend
- Company name on the stage
- First right of refusal the following year
- Gold level sponsorship package included
- Radio ad mentions & promotions on 102.3 The Coyote
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

2017 Kirkland Lions Club 4th of July Celebration Sponsorship

Beer Sponsor-\$2,000

- Company advertised in the beer garden
- First right of refusal the following year
- Gold level sponsorship package included
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Food Sponsor-\$2,000

- Company advertised throughout the festival. This includes the food stand, daily pork chops and firework show concessions
- First right of refusal the following year
- Gold level sponsorship package included
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Pork Chop Dinner Sponsor-\$1,500

- Company advertised during the pork chop dinner July 4th after parade
- First right of refusal the following year
- Bronze level sponsorship package included
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Porta-John Sponsor-\$1,000

- Company advertised inside each John
- First right of refusal the following year
- Bronze level sponsorship package included
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

2017 Kirkland Lions Club 4th of July Celebration Sponsorship

Garbage Disposal Sponsor-\$1,000

- Company advertised on large disposal bins
- First right of refusal the following year
- Bronze level sponsorship package included
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Park Stage Sponsor-\$1,000

- Company name on the stage
- First right of refusal the following year
- Bronze level sponsorship package included
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Car Show/Trophy Sponsor-\$750

- Company advertised throughout car show
- First right of refusal the following year
- Bronze level sponsorship package included
- Free parade float entry
- Parade sponsor mention
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

2017 Kirkland Lions Club 4th of July Celebration Sponsorship

General Sponsorship Levels

Gold Sponsor \$2,000+ Donation

- Sixteen (16) complimentary beer or soft drink vouchers and Sixteen (16) sandwich vouchers
- Four (4) free all you can ride wristbands in the carnival for the kids
- Free vendor space in the flea market area (limited availability)
- Free parade float entry
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Bronze Sponsor \$501-\$1,999 Donation

- Eight (8) complimentary beer or soft drink vouchers and Eight (8) sandwich vouchers
- Two (2) free all you can ride wristbands in the carnival for the kids
- Free vendor space in the flea market area (limited availability)
- Free parade float entry
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Silver Sponsor \$150-\$500 Donation

- Three (3) complimentary beer or soft drink vouchers and three (3) sandwich vouchers
- One (1) free all you can ride wristbands in the carnival for the kids
- Free parade float entry
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

Banner Sponsor \$100 minimum Donation

- One (1) complimentary beer or soft drink voucher and one (1) sandwich voucher
- One (1) free all you can ride wristbands in the carnival for the kids
- Free parade float entry
- Sponsorship mention displayed throughout the festival
- Sponsorship recognition in local newspaper post festival
- Sponsorship recognition on our website www.kirklandlions.org

2017 Kirkland Lions Club 4th of July Celebration Sponsorship

Application

Business/Individual Name: _____

Sponsorship Level: _____

Address: _____

Contact Name: _____

Phone: _____

Email: _____

Signature: _____

Date: _____

Contact Phil Montgomery (815)751-7560 or philbilly82@gmail.com to apply or with questions

Please submit applications by Friday June 16, 2017 so that we may recognize your donation during our event. Thank you.